

## CANDIDATES WELCOME

### Productmarketing Manager Industry

#### We develop insights- for the health and life of people

We are a leading, future-oriented young company for biosensors and digital diagnostic platforms. We build the core competencies of our company on the qualifications of our employees and their many years of practical experience. At our location in Berlin-Adlershof with about 30 employees we develop and produce a novel digital diagnostic platform for rapid antibody diagnostics and soon also revolutionary DNA rapid diagnostics.

We address industrial companies, laboratories, physicians, clinics and pharmaceutical companies that require timely results and reliable statements in the field of immune and targeted DNA diagnostics.

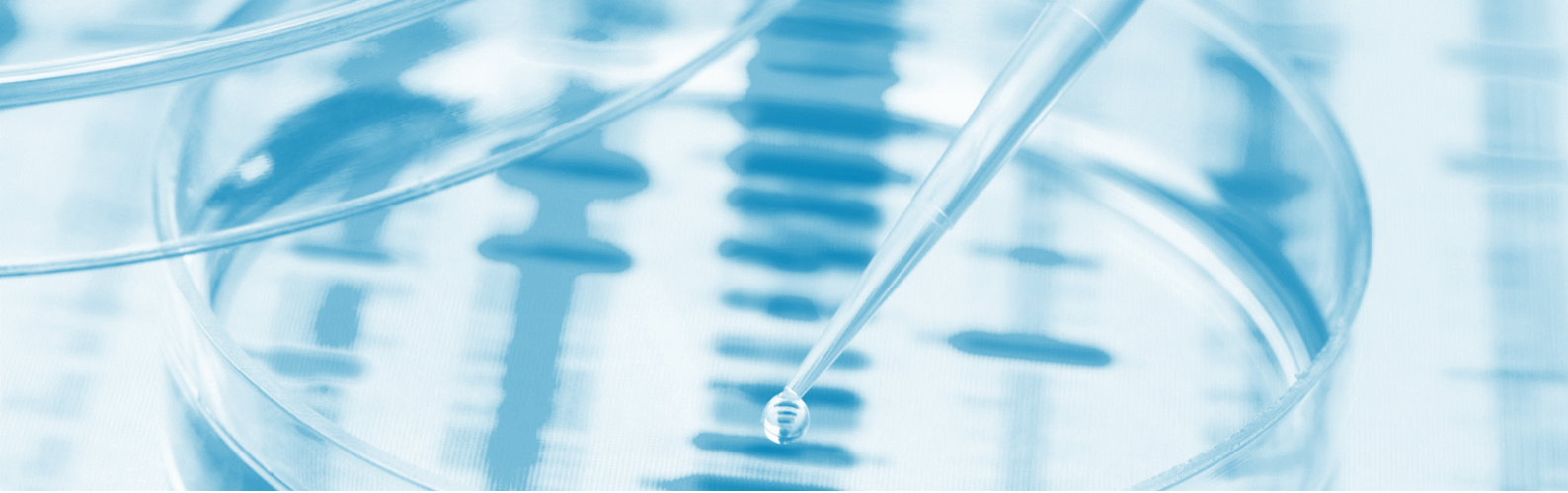
The company is constantly growing. Immediately we are looking for a **Productmarketing Manager Industry**

#### Your tasks

- Support of our current and new products from the launch phase through the entire product life cycle
- Creation and review of product positioning and benefit arguments for the respective target groups and target markets
- Development and maintenance of product-specific marketing materials
- Active support of sales in Germany and abroad through joint customer visits, technical presentations and training courses
- Participation in congresses, trade fairs and exhibitions
- Regular evaluation of defined KPIs and costs as well as derivation and implementation of controlling measures
- Training and further education of the sales team
- Regular status comparison with the marketing management and the sales department

#### Your profile

- Successfully completed scientific studies
- Experience in the field of applications for the detection of pathogenic germs
- Very good knowledge in the field of drinking water and wastewater analysis as well as the associated market environment
- High motivation
- Very good communication skills
- Solid experience in marketing/product management or sales
- A high level of commitment as well as willingness to work and travel (approx. 20%)
- Communication and presentation skills
- Team and project management skills to interact with staff, colleagues and external parties as a cross-functional team



- Extensive knowledge in the use of MS Office (Outlook, Excel, Word)
- Fluent written and spoken English skills complete your profile

### Your personality

- Independent, conscientious way of working
- High degree of reliability and sense of responsibility
- A cool head in hectic times

### Our offer

- A great team in a company that is on a very successful path
- Personal and professional career opportunities
- Benefits such as company pension plan
- Free drinks (coffee, tea, water) fruit and vegetables in the office
- Possibility of mobile working
- Freedom to develop and implement your own ideas
- Attractive compensation

A dynamic and innovative working environment in the heart of the biotech scene in Berlin-Adlershof

If you would like to be part of something big and you see yourself in the profile, we look forward to receiving your complete application documents with earliest possible starting date to Sabine Massenkeil-Kultus, [career@inventicsdx.com](mailto:career@inventicsdx.com).